



# Support for a Europe-based mid-size investment bank

**6 years** of engagement

More than **6,000** projects delivered

4 locations and multiple sectors served

>275 bankers supported since inception

## **CLIENT PROFILE AND CHALLENGES**

- » The client is a Europe-headquartered, mid-size investment bank. We provide a range of support to its Corporate Finance (CF), Debt Capital Markets (DCM), FIG and Investment Research (IR) teams, and its Presentation and Formatting (DTP) team
- The client wanted a comprehensive offshore platform to help the onshore IB team realise cost savings by limiting the number of permanent onshore bankers, and to use the offshore team for standard analysis, freeing up onshore bandwidth for more important tasks

### **OUR APPROACH**

- » Built a dedicated team to deliver quality research in line with standard methodology agreed with the client
- » Provided coverage of multiple sectors by creating specialist CF, DCM, FIG, IR and DTP teams
- » Took complete ownership of standard tasks, including comparable analysis, weekly/monthly newsletters, industry study updates and debt profiles, by regularly tracking the latest results and updates
- » Implemented strong quality-check processes to ensure deliverables were 100% accurate
- » Provided language support to serve client's local needs

### **IMPACT DELIVERED**

- » Built efficiency in standard tasks to deliver higher volumes and move towards more complex or ad hoc work
- » Our high-quality deliverables and regular feedback from the onshore teams helped build strong relationships
- » Dedicated team model ensured optimal utilisation of resources
- » Saved considerable time by using a standardised template for repetitive tasks and enabling bankers to focus on higher-value activities
- The engagement started with us providing support to a single team in 2014 and grew to providing support to multiple client teams on a variety of IB projects and value-added tasks

# About Acuity Knowledge Partners

Acuity Knowledge Partners, formerly part of Moody's Corporation, is a leading provider of bespoke research, analytics, staffing and technology solutions to the financial services sector. Headquartered in London, Acuity Knowledge Partners has nearly two decades of transformation experience in servicing over 300 clients with a specialist workforce of over 2,500 analysts and delivery experts across its global delivery network.

We provide our clients with unique assistance not only to innovate, implement transformation programmes and increase operational efficiency, but also to manage costs and improve their top lines. These services are supported by our proprietary suite of Business Excellence and Automation Tools (BEAT) that offer domainspecific contextual technology.

Acuity Knowledge Partners is assisted by Equistone Partners Europe, a leading private equity organisation that backs specialist growth businesses and management teams.