

Market and Competitive Intelligence for an Energy focused PE Firm

£20bn
investment identified in
the UK renewable industry

Analyzed asset portfolio
of leading players

Market forecast
2021

CLIENT CHALLENGES

- » **Client:** A private equity firm
- » The client was interested in the UK wind energy sector and wanted to understand the industry attractiveness

OUR APPROACH

- » Certain parameters were identified to know the attractiveness of the wind market:
 - New investments in the UK in the past decade
 - Comparison of investment according to the asset class
 - LCOE of different technologies vis-à-vis wind energy
 - Within wind energy, capital cost comparison of onshore and offshore technology
- » The team gathered the data from wind energy association, reports and databases to identify leading players in the UK
 - Analysed the asset portfolio of these identified players

IMPACT DELIVERED

- » The study helped the client to understand the major attractive markets in the UK wind energy sector, in addition to giving the market forecast until 2021

About Acuity Knowledge Partners

Acuity Knowledge Partners, formerly part of Moody's Corporation, is a leading provider of bespoke research, analytics, staffing and technology solutions to the financial services sector.

Headquartered in London, Acuity Knowledge Partners has nearly two decades of transformation experience in servicing over 300 clients with a specialist workforce of over 2,500 analysts and delivery experts across its global delivery network.

We provide our clients with unique assistance not only to innovate, implement transformation programmes and increase operational efficiency, but also to manage costs and improve their top lines.

These services are supported by our proprietary suite of Business Excellence and Automation Tools (BEAT) that offer domain-specific contextual technology.

Acuity Knowledge Partners is assisted by Equistone Partners Europe, a leading private equity organisation that backs specialist growth businesses and management teams.