

Fuel Retail Market Study for Target Geographies

For an Integrated Oil & Gas Player with Global Presence

Analysed potential for entry into retail fuel market

Secondary and primary research

Quick turnaround time (TAT)

CLIENT CHALLENGES

- » The client wanted to understand the fuel retail market for several countries as it was looking for growth and, therefore, investment potential

OUR APPROACH

- » Defined the key aspects of the industry to develop a comprehensive understanding of the fuel retail market. Some of the aspects covered included:
 - Market overview, including market evolution and economic indicators
 - Various business models that exist in this space (COCO, CODO or DODO)
 - Regulations (entry barrier, use of biofuels, etc.)
 - Major players and their market share
 - Major developments in the market in the past few years
 - Prospects and Challenges (Political, Social, Economical)

IMPACT DELIVERED

- » The research highlighted that most of the countries were not fit for doing business because of the challenges they offer, especially price control by the governments
- » The research developed an understanding of whether the country was lucrative enough to explore opportunities

About Acuity Knowledge Partners

Acuity Knowledge Partners, formerly part of Moody's Corporation, is a leading provider of bespoke research, analytics, staffing and technology solutions to the financial services sector.

Headquartered in London, Acuity Knowledge Partners has nearly two decades of transformation experience in servicing over 300 clients with a specialist workforce of over 2,500 analysts and delivery experts across its global delivery network.

We provide our clients with unique assistance not only to innovate, implement transformation programmes and increase operational efficiency, but also to manage costs and improve their top lines.

These services are supported by our proprietary suite of Business Excellence and Automation Tools (BEAT) that offer domain-specific contextual technology.

Acuity Knowledge Partners is assisted by Equistone Partners Europe, a leading private equity organisation that backs specialist growth businesses and management teams.