

# Research Publishing

## Research Publishing Solutions for a South Africa-based Investment Bank

**30+**

Client analysts supported

**30%–40%**

Cost savings achieved

Supervisory Analyst-level checks

Exclusive 10 member Acuity's team

### CLIENT CHALLENGES

- » The equity research team of a global investment bank required editorial and DTP support to supplement its onshore team of editors and publishers
- » The client specifically required Acuity Knowledge Partners to provide independent support before market open and after market close; this was in addition to supplementing the onshore team during regular hours
- » Editors were to review documents for language, logic, and regulatory issues such as promissory language, frontrunning, and touting (i.e., Supervisory Analyst-level checks)

### OUR APPROACH

- » We deployed a team of three senior editors with experience in equity research production, along with two equally experienced DTP resources, to support the onshore publications team
- » Our team visited the bank's office for two weeks to receive training and become familiar with the client's workflow tool and publication guidelines and systems, including liaising with the control room
- » Our team worked closely with the head of publications and the onshore research production team to document guidelines and processes for offshore support

### IMPACT DELIVERED

- » Our editorial and DTP team is fully integrated with the onshore research publication platform, thus allowing seamless editorial and DTP support
- » The team created a document detailing standard operating procedures (SOP) and augmented the bank's style guide; queries raised by the team triggered significant changes in the production-related sections of the client's Compliance Manuals and the Production Process Manual
- » Six months into the engagement, the client requested for support to be extended to its other research teams as well; a 10-member team is now in place to support the client

#### About Acuity Knowledge Partners

Acuity Knowledge Partners, formerly part of Moody's Corporation, is a leading provider of bespoke research, analytics, staffing and technology solutions to the financial services sector. Headquartered in London, Acuity Knowledge Partners has nearly two decades of transformation experience in servicing over 300 clients with a specialist workforce of over 2,500 analysts and delivery experts across its global delivery network.

We provide our clients with unique assistance not only to innovate, implement transformation programmes and increase operational efficiency, but also to manage costs and improve their top lines. These services are supported by our proprietary suite of Business Excellence and Automation Tools (BEAT) that offer domain-specific contextual technology.

Acuity Knowledge Partners is assisted by Equistone Partners Europe, a leading private equity organisation that backs specialist growth businesses and management teams.