

Macroeconomic Research

UK-based Bulge Bracket Investment Bank

\$130K

in annualized savings

50%

reduction in turnaround time

Pooled resourcing structure

Automation solutions for increased efficiency

CLIENT CHALLENGES

- » Client was looking for support in designing and developing a scalable database and a system to capture and track critical data releases, events, macroeconomic news flow, and central bank monetary committee and policy statements for select countries in North America and Latin America
- » Taking this a step further, the client asked us to collate this information into various reports in different formats to support global teams

OUR APPROACH

- » A team comprising economists, data specialists, and an advanced MS office solutions expert, was put together to address the client requirement
- » Developed an automated system for extracting, processing, validating, and loading data from various web-based and vendor sources into a centralized repository
- » Also developed an "active" economic calendar for easy tracking. This captured several meta data, including release dates, revision dates, and data sources
- » Calendars were built and managed efficiently with regard to sensitivity and responsiveness, timeliness, and accuracy

IMPACT DELIVERED

- » Automation reduced the time taken for the manual tasks by 50%
- » Client uses the master database and other bespoke tools developed by Acuity Knowledge Partners to generate research reports and marketing presentations in proprietary formats as and when required
- » Seamless transition of a 2-member team and execution of go-live in under 2 weeks
- » Saved \$130k in annualized costs
- » Pooled resourcing structure helped offload various adhoc tasks across asset classes within the global research team of the investment bank

About Acuity Knowledge Partners

Acuity Knowledge Partners, formerly part of Moody's Corporation, is a leading provider of bespoke research, analytics, staffing and technology solutions to the financial services sector.

Headquartered in London, Acuity Knowledge Partners has nearly two decades of transformation experience in servicing over 300 clients with a specialist workforce of over 2,500 analysts and delivery experts across its global delivery network.

We provide our clients with unique assistance not only to innovate, implement transformation programmes and increase operational efficiency, but also to manage costs and improve their top lines.

These services are supported by our proprietary suite of Business Excellence and Automation Tools (BEAT) that offer domain-specific contextual technology.

Acuity Knowledge Partners is assisted by Equistone Partners Europe, a leading private equity organisation that backs specialist growth businesses and management teams.