

Research Publishing with supervisory analyst support for an EMEA-based bank

25+ Client analysts supported

SA, editing, formatting and publishing, and platform administration

Exclusive 7- member Acuity team

CLIENT CHALLENGES

- An EMEA-based bank wanted to migrate its Research Publishing services to Acuity Knowledge Partners without loss of quality and service levels
- Tasks outsourced included the following:
 - Supervisory Analyst approval
 - Editing
 - Formatting, publishing, and electronic distribution
 - Platform administration

OUR APPROACH

- Transition (7 roles) solution highlights for 2 Supervisory Analysts, 2 Editors, 2 Formatting Specialists, and 1 Application Administrator
- White-boarding and 2-week onshore training for 4 members (SA, editor, formatting specialist, and application administrator)
- Acuity recommended a 3-month parallel run and went live after its successful completion
- Created documentation to speed up the learning curve and new associate onboarding
- To ensure a seamless transition, Acuity ensured senior management and strong supervisory oversight, detailed engagement set-up plans, and regular communication

IMPACT DELIVERED

- Acuity's Research Publishing team is fully integrated with the onshore research team, thus allowing seamless SA, editorial, and formatting/publishing support

About Acuity Knowledge Partners

Acuity Knowledge Partners is a leading provider of high-value research, analytics and business intelligence to the financial services sector. The company supports over 350+ financial institutions and consulting companies through a team of over 3,000+ subject matter experts who work as an extension of the clients' teams based out of various global delivery centres.

We empower our clients to drive revenues higher. We innovate using our proprietary technology and automation solutions. We enable our clients to transform their operating model and cost base.

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