

Research Production for a European-based Investment Bank

50%

savings in staffing costs

>\$1m

annual savings

30%

reduced timeto-market

25%

increased outreach

CLIENT CHALLENGES

- The client wanted to reduce in-house research production resources and related costs while maintaining quality and service levels It contemplated migration of the entire research production platform to Acuity Knowledge Partners. Tasks proposed to be outsourced included the following:
 - Editing (supervisory analyst sign-off remained onshore)
 - Formatting and printing
 - Publishing and electronic distribution
 - Application administration
 - VBA programming

OUR APPROACH

- Conducted a whiteboarding session to identify tasks and skillset requirements to appropriately staff the team
- Kicked off onshore transition process with a five-member team
- Toll-gated the entire transition process for continuous client monitoring and sign-offs
- Created documentation to hasten the learning curve and new associate on-boarding
- Provided strong supervisory oversight for quality assurance

IMPACT DELIVERED

- Transitioned 15+ roles within 3 months of kick-off
- Enabled the client to save staffing costs by over 50%
- Provided operational flexibility and consolidation in one location
- Achieved seamless transition, meeting strategic objectives and timelines

About Acuity Knowledge Partners

Acuity Knowledge Partners is a leading provider of high-value research, analytics and business intelligence to the financial services sector. The company supports over 350+ financial institutions and consulting companies through a team of over 3,000+ subject matter experts who work as an extension of the clients' teams based out of various global delivery centres.

We empower our clients to drive revenues higher. We innovate using our proprietary technology and automation solutions. We enable our clients to transform their operating model and cost base.

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