

# Market and Competitive Intelligence for an Energy focused PE Firm

£20bn investment identified in the UK renewable industry

Analyzed asset portfolio of leading players

Market forecast 2021

## CLIENT CHALLENGES

- Client: A [private equity firm](#)
- The client was interested in the UK [wind energy](#) sector and wanted to understand the industry attractiveness

## OUR APPROACH

- Certain parameters were identified to know the attractiveness of the wind market:
  - New investments in the UK in the past decade
  - Comparison of investment according to the asset class
  - LCOE of different technologies vis-à-vis wind energy
  - Within wind energy, capital cost comparison of onshore and offshore technology
- The team gathered the data from wind energy association, reports and databases to identify leading players in the UK
  - [Analysed the asset portfolio](#) of these identified players

## IMPACT DELIVERED

- The study helped the client to understand the major attractive markets in the UK wind energy sector, in addition to giving the market forecast until 2021

## About Acuity Knowledge Partners

Acuity Knowledge Partners is a leading provider of high-value research, analytics and business intelligence to the financial services sector. The company supports over 350+ financial institutions and consulting companies through a team of over 3,000+ subject matter experts who work as an extension of the clients' teams based out of various global delivery centres.

We empower our clients to drive revenues higher. We innovate using our proprietary technology and automation solutions. We enable our clients to transform their operating model and cost base.

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