

# Macroeconomic Research Support for a UK-based Bulge Bracket Investment Bank

**\$130K** in annualized savings

**50%** reduction in turnaround time

Pooled resourcing structure

Automation solutions for increased efficiency

## CLIENT CHALLENGES

- Client was looking for support in designing and developing a scalable database and a system to capture and track critical data releases, events, [macroeconomic](#) news flow, and central bank monetary committee and policy statements for select countries in North America and Latin America
- Taking this a step further, the client asked us to collate this information into various reports in different formats to support global teams

## OUR APPROACH

- A team comprising economists, [data specialists](#), and an advanced MS office solutions expert, was put together to address the client requirement
- Developed an automated system for extracting, processing, validating, and loading data from various web-based and vendor sources into a centralized repository
- Also developed an “active” economic calendar for easy tracking. This captured several meta data, including release dates, revision dates, and data sources
- Calendars were built and managed efficiently with regard to sensitivity and responsiveness, timeliness, and accuracy

## IMPACT DELIVERED

- Automation reduced the time taken for the manual tasks by 50%
- Client uses the master database and other bespoke tools developed by [Acuity Knowledge Partners](#) to generate research reports and marketing presentations in proprietary formats as and when required
- Seamless transition of a 2-member team and execution of go-live in under 2 weeks
- Saved \$130k in annualized costs
- Pooled resourcing structure helped offload various adhoc tasks across asset classes within the global research team of the [investment bank](#)

## About Acuity Knowledge Partners

Acuity Knowledge Partners is a leading provider of high-value research, analytics and business intelligence to the financial services sector. The company supports over 400+ financial institutions and consulting companies through a team of over 4,000+ subject matter experts who work as an extension of the clients' teams based out of various global delivery centres.

We empower our clients to drive revenues higher. We innovate using our proprietary technology and automation solutions. We enable our clients to transform their operating model and cost base.

---

© 2021 Acuity Knowledge Partners. All Rights Reserved.

[contact@acuitykp.com](mailto:contact@acuitykp.com) | [acuitykp.com](https://www.acuitykp.com)

