

Corporate development support for the autonomous mobility unit of a Fortune 10 tech conglomerate

30-35%

Better economics and coverage - saved through offshore support

2,200+

hours of research support for the Corporate Development and Product teams

90%+

team utilisation, enabling faster turnaround of critical projects for the board and senior management

CLIENT REQUIREMENTS

- Market segments to be tracked: autonomous and connected mobility, battery tech
- Key requirements:
 - Industry research: mobility landscape research, trends and drivers, competitive landscape, partner ecosystem
 - Competitor monitoring: company overview, technology and offerings, partnerships, R&D, M&A and investments, funding, strategic moves
 - Human capital research: competitor talent mapping, hiring trends, executive movement, executive bios
 - Newsletter: industry trends, investments, partnerships, technology updates, strategic moves in the EV and autonomous mobility subsectors and the broader auto sector

OUR APPROACH

- Set up a pyramid-structured team based on the complexity of work
- Delivered actionable insights to senior staff (including CXOs) based on detailed desk research on open and proprietary sources followed by analysing and synthesising information
- Compiled crisp, executive-ready decks for the client's senior strategy team members

IMPACT DELIVERED

- Freed up client's bandwidth for enterprise-level activities
- Helped the client keep pace with the competition and fast-moving mobility markets
- Reduced turnaround time and increased efficiency

About Acuity Knowledge Partners

Acuity Knowledge Partners is a leading provider of high-value research, analytics and business intelligence to the financial services sector. The company supports over 400+ financial institutions and consulting companies through a team of over 4,000+ subject matter experts who work as an extension of the clients' teams based out of various global delivery centres.

We empower our clients to drive revenues higher. We innovate using our proprietary technology and automation solutions. We enable our clients to transform their operating model and cost base.

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