

Consulting (Rapid Research) for one of the Top 5 Management Consulting Firm

15,000

Projects delivered

3,200

Consultants served

USD 9.0mAnnualized cost
savings**180,000**Hours of projects
delivered

CLIENT CHALLENGES

- The client is one of the top 5 Global Management Consulting firms with over 15,000 consultants
- The client required a solution to enable its internal research team: with flexibility of additional capacity to manage workflow spikes, and to provide quick turnaround and real-time support to its consultants
- The client was also looking for sector-focused resource bandwidth to monetize its product offering for internal consultants and end clients
- Acuity Knowledge Partners entered into a strategic partnership with the client to provide a cost effective rapid research solution and created multiple sector focused teams. The pain point was addressed by identifying experienced researchers from the global talent pool who served the client from multiple delivery centers

OUR APPROACH

- Acuity Knowledge Partners team created a bespoke engagement structure addressing client's pain points, which included:
- 24X5 rapid research desk serving the US, EU, and Asian clients, facilitating quick turnaround and real-time support
- Seamless support across weekends and holidays
- Focus teams for sectors including Metals and Mining, Pharma, Technology, Corporate, and Finance
- Support from Multiple delivery centers
- Regional language research support to provide further value addition

IMPACT DELIVERED

- The customized engagement structure helped increase the available research hours for consultants
- Sector-focused engagement helped the client to improve the turnaround time to monetize the launch of sector-focused products
- Acuity Knowledge Partners further facilitated users with regular teach-in sessions across global client locations
- Created a value impact for long-term collaboration, which included broadening of offerings such as

About Acuity Knowledge Partners

Acuity Knowledge Partners is a leading provider of high-value research, analytics and business intelligence to the financial services sector. The company supports over 350+ financial institutions and consulting companies through a team of over 3,000+ subject matter experts who work as an extension of the clients' teams based out of various global delivery centres.

We empower our clients to drive revenues higher. We innovate using our proprietary technology and automation solutions. We enable our clients to transform their operating model and cost base.