

M&A Support on digital healthcare investment

Facilitated successful entry in new markets by providing continuous support to the client

Identified and formulated scalable offerings with new and profitable business models in mid to long term strategy

CLIENT CHALLENGES

- Client, a healthcare firm, required support in channelizing investments and expansion in the potential growth segments in the digital healthcare market

OUR APPROACH

- Detailed white-boarding sessions to scope out the support levels and complexity of work
- Analysed and synthesised information from various sources to prepare detailed decks
- Through robust research and analysis provided support on Opportunity Assessment, M&A strategy and deal advisory
- Opportunity Assessment
 - Identified and analyzed potential opportunities across the life science tools and digital platforms market value chain
 - Assessed business landscape, trends, market size and growth outlook
- M&A strategy and deal advisory
 - Conducted commercial due diligence and valuation of acquisition target
 - Analyzed synergies and upsides

IMPACT DELIVERED

- Identified and analysed growth opportunities in the digital healthcare market value chain, with an insight into the high growth pockets
- Provided continuous support and co-ordination with clients team to facilitate successful entry in the new markets

- Identified potential M&A targets and evaluated synergies within new and innovative players in the market

About Acuity Knowledge Partners

Acuity Knowledge Partners is a leading provider of high-value research, analytics and business intelligence to the financial services sector. The company supports over 650 financial institutions and consulting companies through a team of over 6,000+ subject matter experts who work as an extension of the clients' teams based out of various global delivery centres.

We empower our clients to drive revenues higher. We innovate using our proprietary technology and automation solutions. We enable our clients to transform their operating model and cost base.