

Data tagging and analysis focused on fundamental sub-sector equity strategy

800+ merchant names tagged

Optimised and scalable solution
across datasets and sectors

Centralised tagging repository
accessible across the company

CLIENT CHALLENGES

- The client is a US-headquartered, data-driven research firm that Acuity has partnered since 2017
- Wanted to set up a process for projecting industry-specific KPIs of companies in its coverage universe from unstructured transactional and receipt alternative datasets, providing actionable insights to buy-/sell-side investment managers
- Wanted to create a one-stop shop for all data-tagging requests

OUR APPROACH

- Deployed a data engineer, data analyst and data scientist to address the requirements
- Designed templates based on the data feeds' schema and incorporated multiple QA mechanisms to ensure the veracity of output
- Set up robust processes to manage data transformation and wrangling on the cloud to generate production-ready datasets
- Incorporated fundamental data as well to provide a holistic view

IMPACT DELIVERED

- Centralised repository for cleansed and tagged data to be leveraged by investment research analysts and teams
- Standardised and scalable data-tagging and transformation pipelines across datasets and sectors
- Ready-to-use data cuts for certain data teams to reduce analysis time
- Bridge between fundamental and alternative data to support portfolio managers in decision making

About Acuity Knowledge Partners

Acuity Knowledge Partners is a leading provider of high-value research, analytics and business intelligence to the financial services sector. The company supports over 650 financial institutions and consulting companies through a team of over 6,000+ subject matter experts who work as an extension of the clients' teams based out of various global delivery centres.

We empower our clients to drive revenues higher. We innovate using our proprietary technology and automation solutions. We enable our clients to transform their operating model and cost base.